Weston College **Group**

Cookie Policy

Cookie Policy

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Change Control

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1.0	New	October 2022	NA – first cycle within policy approval process

Cookie Policy

1 PURPOSE

1.1 Cookies are small text files that are placed on your computer by websites that you visit. They are widely used to make websites work, or work more efficiently by remembering your preferences, recording what you have put in your shopping basket, and counting the number of people looking at a website. They can provide information to the owners of the site. Most web browsers allow some control of most cookies through browser settings.

1.2 By continuing to use our website, you consent to the use of cookies (including third-party cookies) as described in this policy.

1.3 Details about the cookies we use are set out below. Some of these are third party cookies – see the section on third-party cookies below for more information.

1.4 The rules on cookies are covered by the Privacy and Electronic Communications Regulations 2003 (PECR). PECR also covers the use of similar technologies for storing or accessing information, such as 'Flash cookies' and device fingerprinting.

2 SCOPE

2.1 This policy applies to all of the Weston College Group websites.

3 HOW CAN I CONTROL MY COOKIES?

3.1 You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device you should set your web browser to refuse cookies. However, please note that doing this may affect how our website functions. Some services may become unavailable to you.

Browser Controls

3.2 You can use your web browser to:

- delete all cookies;
- block all cookies;
- allow all cookies;
- block 'third-party' cookies (ie, cookies set by online services other than the one you are visiting);
- clear all cookies when you close the browser;
- open a 'private browsing' / 'incognito' session, which allows you to browse the web without recording your browsing history or storing local data such as cookies (you should however be aware of the limitations of this feature in a privacy context); and
- install add-ons and plugins that extend browser functionality.

3.3 Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org

Find out how to manage cookies on popular browsers

- [Apple Safari](#)
- [Google Chrome](#)
- [Microsoft Edge](#)
- [Microsoft Internet Explorer](#)
- [Mozilla Firefox](#)
- [Opera](#)

3.4   To find information relating to other browsers, visit the browser developer's website.

4   TYPES OF COOKIES

4.1   We categorise cookies based on the reasons we use them, these include

4.2   **Strictly Necessary**
These cookies are essential for our websites to perform their basic functions. These include those required to allow registered users to authenticate and perform account related functions, as well as to save the contents of virtual "carts" on sites that have e-commerce functionality.

4.3   **Preferences**
These cookies are used to store preferences set by users such as account name, language, and location.

4.4   **Statistics**
Performance cookies collect information on how users interact with our websites, including what pages are visited most, as well as other analytical data. We use these details to improve how our websites function and to understand how users interact with them.

4.5   **Marketing**
Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

5   THIRD-PARTY COOKIES

5.1   Our websites make use of different third-party services to enhance the experience of website visitors.

5.2   We use third-party cookies from social media and media streaming platforms to enable functionality such as like & share buttons.

5.3   Third-party cookies are used by providers to track your online activity.

5.4   Weston College have no direct control over the information that is collected by third-party cookies.

6   RESPONSIBILITIES

Compliance, monitoring and review

6.1   This policy will be reviewed regularly to ensure it reflects current website functionality, legislation and best practice.

Reporting

6.2   No additional reporting is required.

Records management

6.3   This document will be maintained inline with the ISMS Control of Information Assets Procedure as part of the Weston College Information Security Management Systems (ISMS) certified by ISO 27001

7   TERMS AND DEFINITIONS

Cookie :   A text file holding personalised information saved on your computer by website
DPA :   Data Protection Act 2018
PECR :   Privacy and Electronic Communications Regulations 2003
UK-GDPR :   General Data Protection Act 2020

8   RELATED LEGISLATION AND DOCUMENTS

- Data Protection Act (DPA) 2018

- Privacy and Electronic Communications Regulations 2003 (PECR)

- UK General Data Protection Regulation (UK-GDPR) 2020

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9 APPENDIX A – DETAILS OF THE COOKIES WE USE

9.1 Weston.ac.uk

To update any cookie usage please refer to section 3, or visit weston.ac.uk to withdraw consent, by clicking on 'Privacy Settings' tab at the bottom of your screen.

9.1.1 Strictly Necessary

Name: __lc_cid
Provider: .accounts.livechatinc.com
Purpose: This is an essential cookie for the website live chat box to function properly.
Expiry: 2 years
Type: Third-party

Name: __lc_cst
Provider: .accounts.livechatinc.com
Purpose: This cookie is used for the website live chat box to function properly.
Expiry: 2 years
Type: Third-party

Name: __oauth_redirect_detector
Provider: .accounts.livechatinc.com
Purpose: This cookie is used to recognize the visitors using live chat at different times inorder to optimize the chat-box functionality.
Expiry: Past
Type: Third-party

Name: ASP.NET_SessionId
Provider: promonitor.weston.ac.uk
Purpose: General purpose platform session cookie, used by sites written with Miscrosoft .NET based technologies. Usually used to maintain an anonymised user session by the server.
Expiry: Session
Type: First-party

Name: __RequestVerificationToken
Provider: applications.weston.ac.uk
Purpose: This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to stop unauthorised posting of content to a website, known as Cross-Site Request Forgery. It holds no information about the user and is destroyed on closing the browser.
Expiry: Session
Type: First-party

9.1.2 Preferences

9.1.3 Statistics

Name:	_gid
Provider:	.weston.ac.uk
Purpose:	This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.
Expiry:	1 day
Type:	First-party

Name:	_gat
Provider:	.weston.ac.uk
Purpose:	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites.
Expiry:	1 minute
Type:	First-party

Name:	_gat
Provider:	.weston.ac.uk
Purpose:	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites.
Expiry:	1 minute
Type:	First-party

Name:	_ga
Provider:	.weston.ac.uk
Purpose:	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
Expiry:	2 years
Type:	First-party

9.1.4 Marketing

Name:	_fbp
Provider:	.weston.ac.uk
Purpose:	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.
Expiry:	3 months
Type:	First-party

Name:	fr
Provider:	facebook.com
Purpose:	Facebook sets this cookie to show relevant advertisements to users by tracking user behaviour across the web, on sites that have Facebook pixel or Facebook social plugin.
Expiry:	3 months
Type:	First-party

Cookie Policy
ISO Classification: Public

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Once PRINTED, this is an UNCONTROLLED DOCUMENT.

9.2   **Other Weston College Group site (not weston.ac.uk)**

To update any cookie usage please refer to section 3, or view the cookies used and update cookie usage via the relevant website and click 'Manage Consent' tab at the bottom of your screen.

- www.ucw.ac.uk
- www.forwardfutures.co.uk
- www.weiot.ac.uk
- www.prison-education.co.uk
- www.letschatwellbeing.co.uk
- www.westofenglandworks.org.uk
- www.westonwintergardens.co.uk
- www.somax-driver-training.com
- www.construction-training-centre.co.uk

END.