



Business Awards 2027 Sponsorship Package

At Weston College we pride ourselves on creating brighter futures and believe in celebrating learner and employer success.

This year's Weston College Business Awards is taking place on Thursday 11th June, at the Winter Gardens in Weston-super-Mare.

The Business Awards is one of the biggest events in the local business calendar. It celebrates local employers and learners in industry.

The event hosts approximately 300 people with the guest list including businesses from across the region, key decision makers, and local dignitaries.



Reasons for your business to get involved:



Each event is attended by approximately **300 PEOPLE** and receives very **POSITIVE FEEDBACK** both online and through our satisfaction surveys. Although there is some cross over, there are predominantly **DIFFERENT AUDIENCES** at each event.



On **FACEBOOK** we have **16,997 LIKES** and, again, engagement rates are impressive during **LIVE EVENTS**. We received over **1,000 ENGAGEMENTS** across our Facebook posts.



Our **LINKEDIN** profile is ever growing, with over **11,837 FOLLOWERS** and an average **ENGAGEMENT RATE OF 17%** on event posts.



We attract around **73,000 VISITORS** to our website per month, with people spending over 1 minute per session -above the global average.

Headline Sponsor

SOLD

Secured by: Griffiths

This premium sponsorship package is available on a first-come, first-served basis, offering unparalleled brand exposure and a unique opportunity to position your company at the forefront of our event.

The offer:

- Guest-of-honour status for two members of your company
 - A full-page advert in our programmes
 - Photographs of your company representative at the event
 - Logo to be displayed on the digital screens during each event
 - Inclusion in event publicity (including web, print and social media)
 - Your business will be acknowledged at each event by the event compère
 - Logo included in event-related video productions
 - Live posting on Instagram Stories throughout the event, giving your business publicity throughout the night as well as in both pre- and post-event promotion.
- As a headline sponsor you will receive:**

- Four guest tickets to attend
- The opportunity for a company representative to present the award to an overall winner
- Your logo will appear in a short animation clip that promotes the Business Awards and this will be shared across our College.

Annual Drinks Reception Sponsor - £1,250

Sponsor the drinks reception at Business Awards.

The offer:

- Four complimentary tickets to the event
- Half-page advert in the event programme
- Specific social media posts tagging your organisation during the drinks reception
- Special thanks in pre-event social media posts
- Your business will be acknowledged at the event by the event compère
- Your logo to appear on-screen during dinner (on a rotation with other sponsors)

Awards Sponsor - £750

As part of this offer you will sponsor a category at Business Awards.

The offer:

- Two complimentary tickets to the event
- Your logo will be displayed in the event programme
- Verbal acknowledgement the awards evening
- Your name will also appear on the screen during the awards ceremony
- Your logo to appear on screen during dinner (on a rotation with other sponsors)
- Social media posts mentioning your business during the awards ceremony
- Special thanks in pre-event social media posts.



NOT REGISTERED?

**SCAN BELOW TO
BOOK YOUR SPACE**





Celebration of Success 2026 Sponsorship Package

At Weston College we pride ourselves on creating brighter futures and believe in celebrating learner success.

This year's Weston College Celebration of Success Awards is taking place on Thursday 3rd December, at the Winter Gardens in Weston-super-Mare.

Celebration of Success is an annual awards ceremony that recognises the outstanding achievements of our FE students.

Students of all ages and disciplines were nominated by college staff for their incredible contributions to their study programme and the wider community, accomplishing greatness and succeeding against all odds.

The event hosts approximately 300 people with the guest list including businesses from across the region, key decision makers, and local dignitaries.



Reasons for your business to get involved:



The event is attended by approximately **300 PEOPLE** and receives very **POSITIVE FEEDBACK** both online and through our satisfaction surveys.



On **FACEBOOK** we have over **17,000 LIKES** and, again, engagement rates are impressive during **LIVE EVENTS**. We received over **1,000 ENGAGEMENTS** across our Facebook posts.



Our **LINKEDIN** profile is ever growing, with over **13,800 FOLLOWERS** and an average **ENGAGEMENT RATE OF 17%** on event posts.



We attract around **73,000 VISITORS** to our website per month, with people spending over 1 minute per session –above the global average.

Headline Sponsor - £2,000

This premium sponsorship package is available on a first-come, first-served basis, offering unparalleled brand exposure and a unique opportunity to position your company at the forefront of our event.

The offer:

- Guest-of-honour status for four members of your company
- A full-page advert in our programme
- Photographs of your company representative at the event
- Logo to be displayed on the digital screens during event
- Inclusion in event publicity (web, print and social media)
- Your business will be acknowledged by the event compère
- Logo included in event-related video productions
- Live posting on Instagram Stories throughout the event, giving your business publicity throughout the night as well as in both pre- and post-event promotion.

Annual Drinks Reception Sponsor - £1,250

Sponsor the drinks reception at Celebration of Success.

The offer:

- Four complimentary tickets to the event
- Half-page advert in the event programme
- Specific social media posts tagging your organisation during the drinks reception
- Special thanks in pre-event social media posts
- Your business will be acknowledged at the event by the event compère
- Your logo to appear on-screen during dinner (on rotation with other sponsors)

Awards Sponsor - £750

As part of this offer you will sponsor a category at Celebration of Success.

The offer:

- Two complimentary tickets to the event
- Your logo will be displayed in the event programme
- Verbal acknowledgement the awards evening
- Your name will also appear on the screen during the awards ceremony
- Your logo to appear on screen during dinner (on a rotation with other sponsors)
- Social media posts mentioning your business during the awards ceremony
- Special thanks in pre-event social media posts.